



COLLEGE, CAREER CONNECTIONS:

One Journey,
Many Hands, Limitless
Futures



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COLLEGE, CAREER CONNECTIONS TO WORKFORCE: One Journey, Many Hands, Limitless Futures

Today's Agenda



Throughout this session, we'll explore how integrated insights, aligned partnerships, and clear pathways empower every student—particularly those furthest from opportunity—to navigate education and career with clarity and purpose.



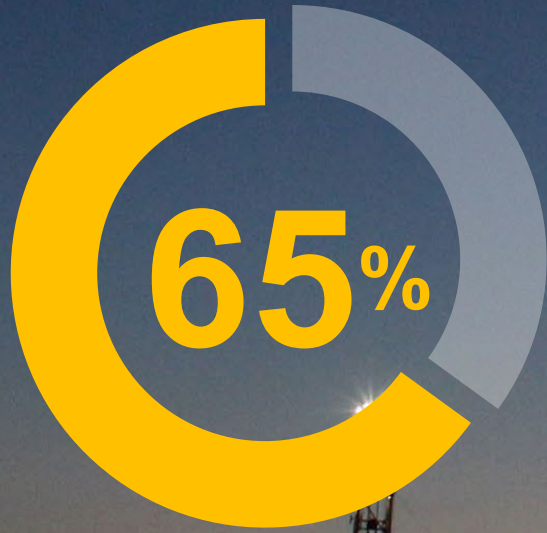
College and Career Connections

What is C3?

- Joint venture between Midland College and Midland ISD
- Funded by Permian Basin philanthropic organizations
- C3 will create interest and engagement in dual credit, postsecondary, and career opportunities for students and families – led by MC staff



Addressing a need in the Permian Basin



Regional jobs require a
postsecondary credential

Sources: THECB Regional 11-year 8th Grade Cohort Study (2023)
Texas Workforce Commission Labor Analysis (2019)

35.5%

Adults in Midland County possess
a postsecondary credential

55%

MISD graduates do not enter
higher education

82%

Regional students do not complete
a postsecondary credential

The PROGRAM



College & Career Connections



What do we do that is **different** from other Community Colleges?





We don't wait for kids to find us.
We **go directly** to them...

All of them.





We start **meeting with kids**
in the sixth grade.

*The **WHY** behind this...*





Strategies and Activities

- Embedded MC presence in MISD schools
32 Campuses, now 36
- Align MISD programs of study with MC pathways
and publish revised 6-year plans
- College and career interest surveys
- Parent workshops and community events
- College visits / program exploration
- Scholarship and financial aid opportunities
for MISD graduates to attend MC



Level 1: 6th and 7th grade
Level 2: 8th grade
Level 3: 9th to 12th grade

Discussions are logged
and shared with the ISD

6th : Exposure and language
8th : Graduation
12th : Post graduation

Activities

- Senior visits
- Science Extravaganza
- Back to school parent nights
- Endorsement week
- Dual Credit





At the end of the day, how are we making the community better?

MIDLAND





Why ACCESS?

ACCESS: Guiding Students to Workforce



Why ACCESS ?

ACCESS Mission

- Empowering **Every Student** to be Economically Independent

ACCESS Roadmap Markers

- Identifying & Strengthening **Individual Ability** in every student.
- Platform to be a **Natural (Cultural) Fit** for Student, Campus, District with Colleges, Employers and **Workforce Development Boards**.
- **Levelling the playing field** of “Regional Opportunity” for all students to navigate the 4-6-8-year plans with **Confidence & Clarity to LOCAL & REGIONAL CAREERS !**

Career Scaling For Students & Adults

Strengthen Purpose To Graduate K12 & College:

- Reasoning, Relevance & Value of Road Map

Individual Specific Road Map to Job/Career:

- K12 Non-Graduates, Graduates, No College & Some College

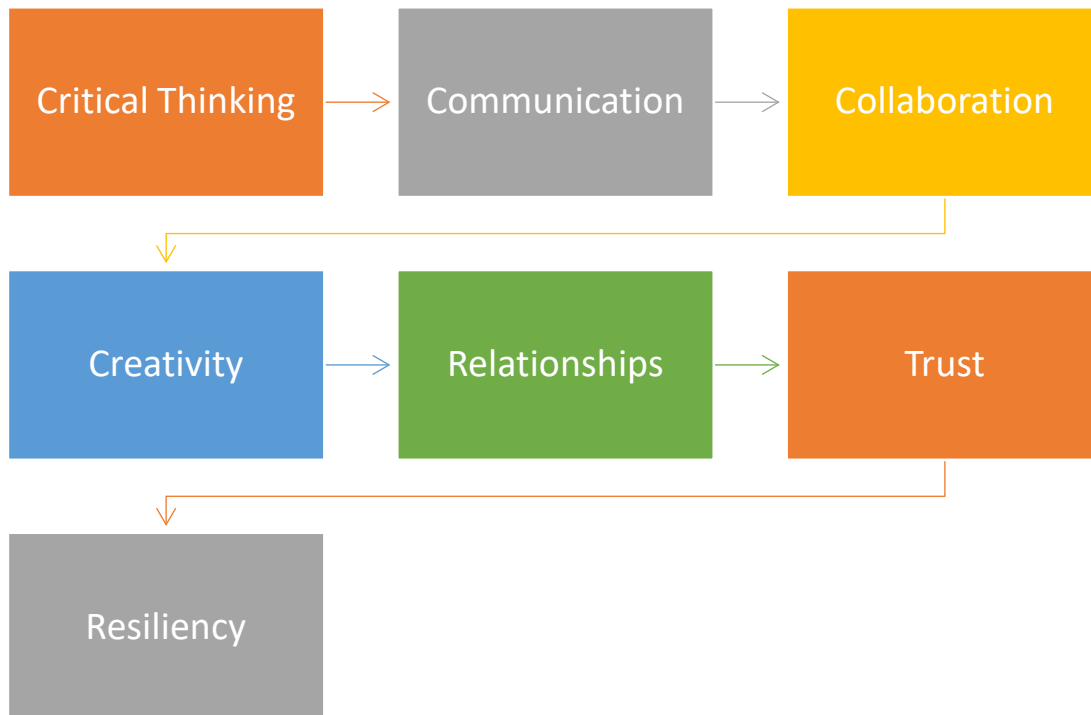
Career Resilience:

- Support to enter workforce & grow with coordinated support.
- Align K12, College, TWC & Employer Resources

ACCESS Employable Skills / PBWDB Partnership

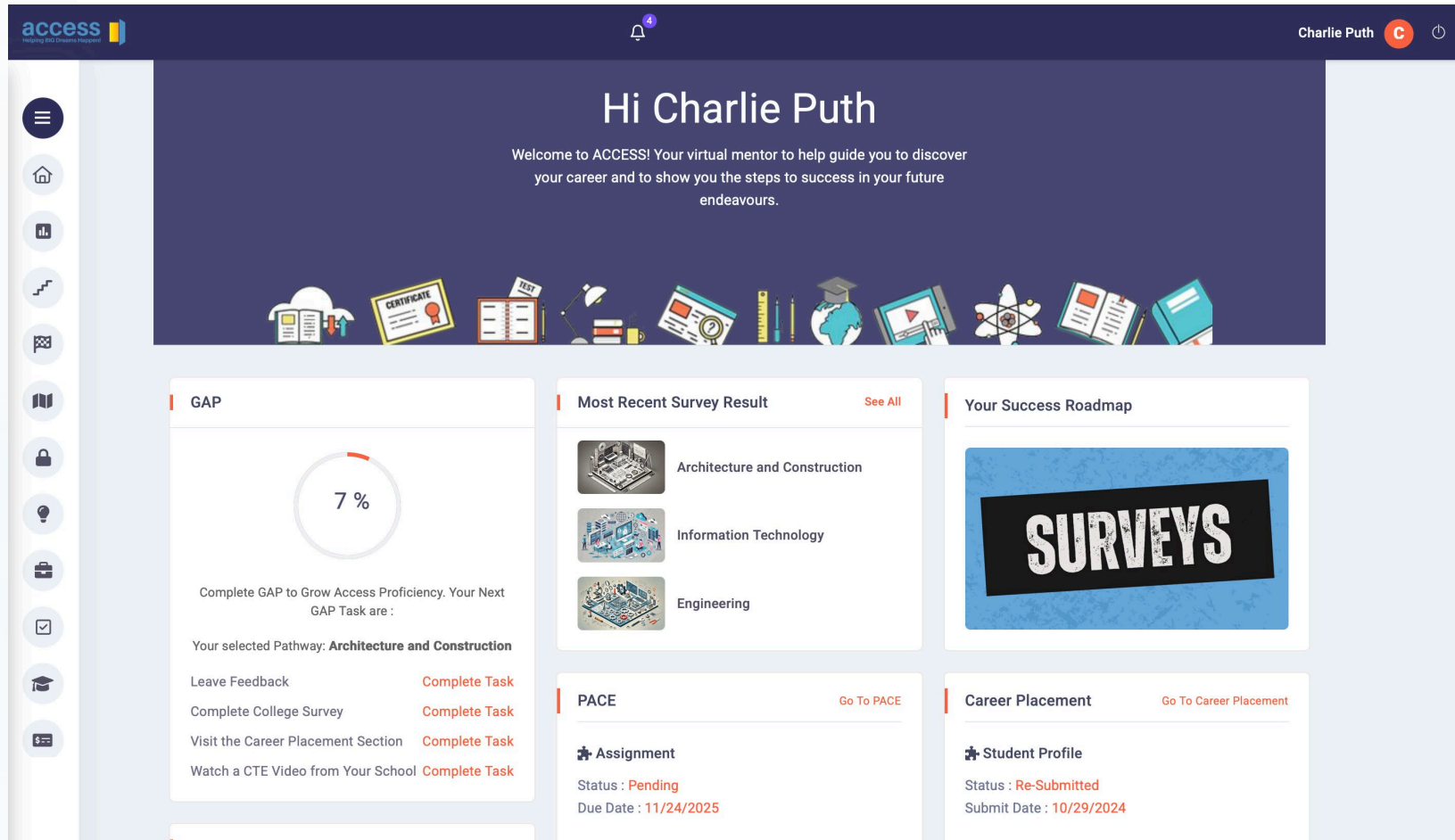


Career Exploration &
Placement Contract



- Partnership Start: Sep 2022
- 34,621 Students Engaged
- 203,056 Log-Ins.
- 20,125,940 Page-Views.
- 9,621 Questions Answered.
- 23 School Districts

ACCESS in Action: Platform Demonstration



Designed to bring student data, career pathways, and postsecondary opportunities into one seamless student-centric experience.

Key features that empower educators and students alike.

Demonstrating how integrated insights on K12-College-Career Pathways can drive personalized guidance and equitable outcomes.



Expert Panel Discussion: Real-World Implementation

"We've seen how ACCESS and C3 are aligning technology, technology, data, and partnerships to support every student's student's journey. But what does this look like on the ground ground in large, diverse school districts?"

Today we're joined by leaders from Midland College & & Midland ISD. They are implementing C3 on the ACCESS ACCESS platform for all their Secondary-Education students to students to transform how students explore, plan, and achieve their college and career goals.

Their experiences provide valuable insights into implementing implementing a regional workforce delivery pipeline seamlessly from 6th to 12 grade into College & Careers which Careers which is aligned with Texas Workforce Commission Commission priorities.



Questions & Discussion

We welcome your questions and insights. Let's explore together how the C3 & ACCESS partnership can transform student journeys in your district and empower every student for success aligned with TWC.

Connect With Us

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For more information, resources, or to schedule a deeper dive into our platform, please reach out. We are eager to partner with you!

