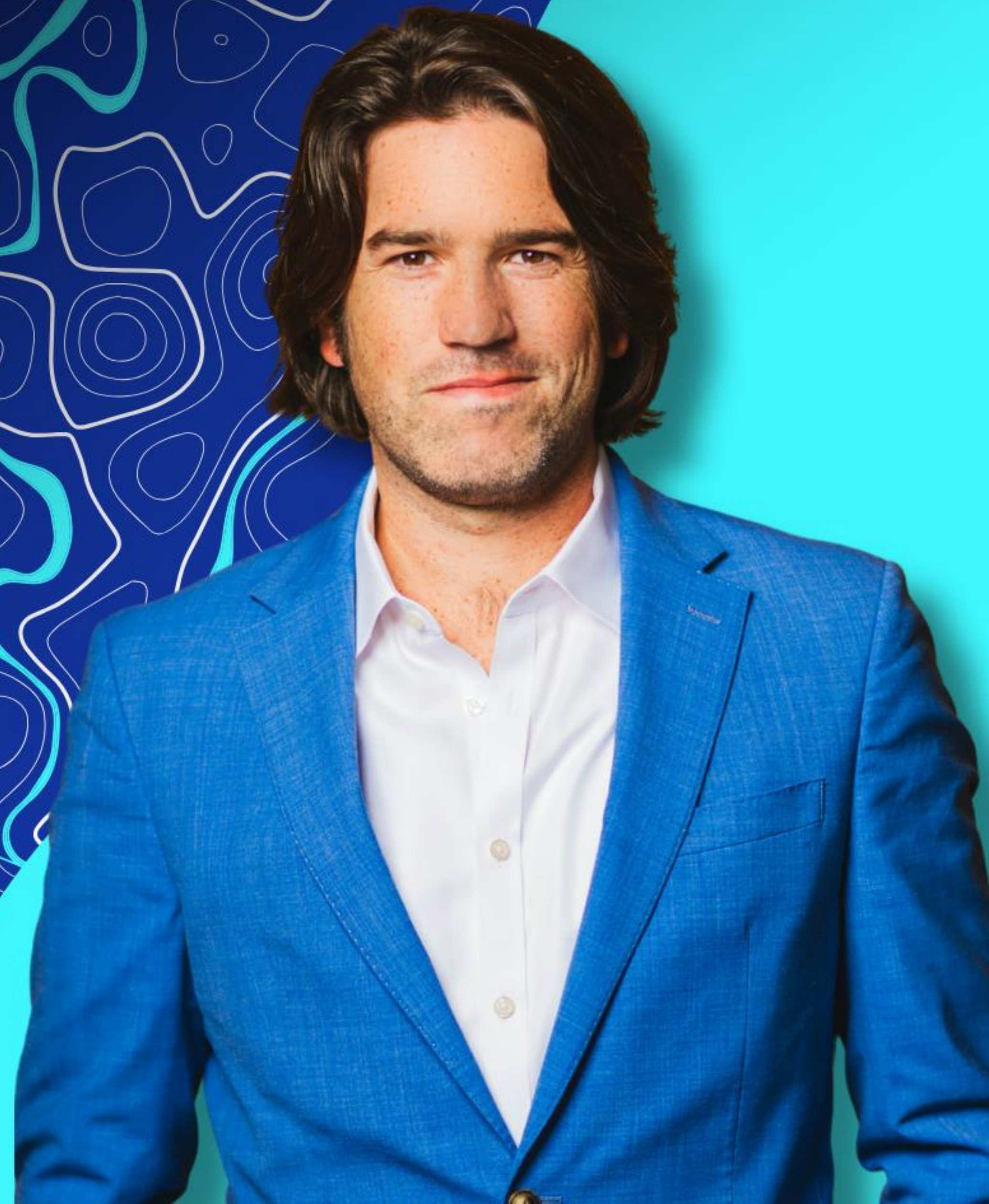


PURPOSE -OR- PERISH

JOSHUA M. EVANS







GALLUP - 2024



21% - EMPLOYEES ARE **ENGAGED**

79% - **DISENGAGED** AT WORK!

19% - ACTIVELY **DISENGAGED**

COMPARING ENGAGEMENT

THE TOP 25% HAD:

- 22% HIGHER PROFITABILITY**
- 10% HIGHER CUSTOMER RATING**
- 28% LESS THEFT**
- 48% FEWER SAFETY INCIDENTS**

WORKPLACE PURPOSE STATS

17 YEAR STUDY:

**COMPANIES DRIVEN
BY PURPOSE GREW**

1,680%

S&P 500

118%

PEOPLE WITH A SENSE OF PURPOSE

- > 52% LOWER RISK OF STROKE AND HEART DISEASE
- > 63% LOWER RATES OF ANXIETY AND DEPRESSION
- > LIVE UP TO 7 YEARS LONGER
- > EARN ON AVERAGE \$21,000 MORE PER YEAR



REDISCOVER, RECONNECT, RECLAIM

**MANAGING
EMBRACING
DIRECTING
MOVING TOWARDS**

**INFLUENCES
CHALLENGES
PERCEPTIONS
MEANING**

MANAGING OUR INFLUENCES



“

**I'VE LEARNED THAT PEOPLE WILL
FORGET WHAT YOU SAID, PEOPLE
WILL FORGET WHAT YOU DID, BUT
PEOPLE WILL NEVER FORGET HOW
YOU MADE THEM FEEL.**

”

-MAYA ANGELOU



WIELDING INFLUENCE

-SUBTLE

-INTENTIONAL

-SELFLESS





EMBRACING OUR CHALLENGES

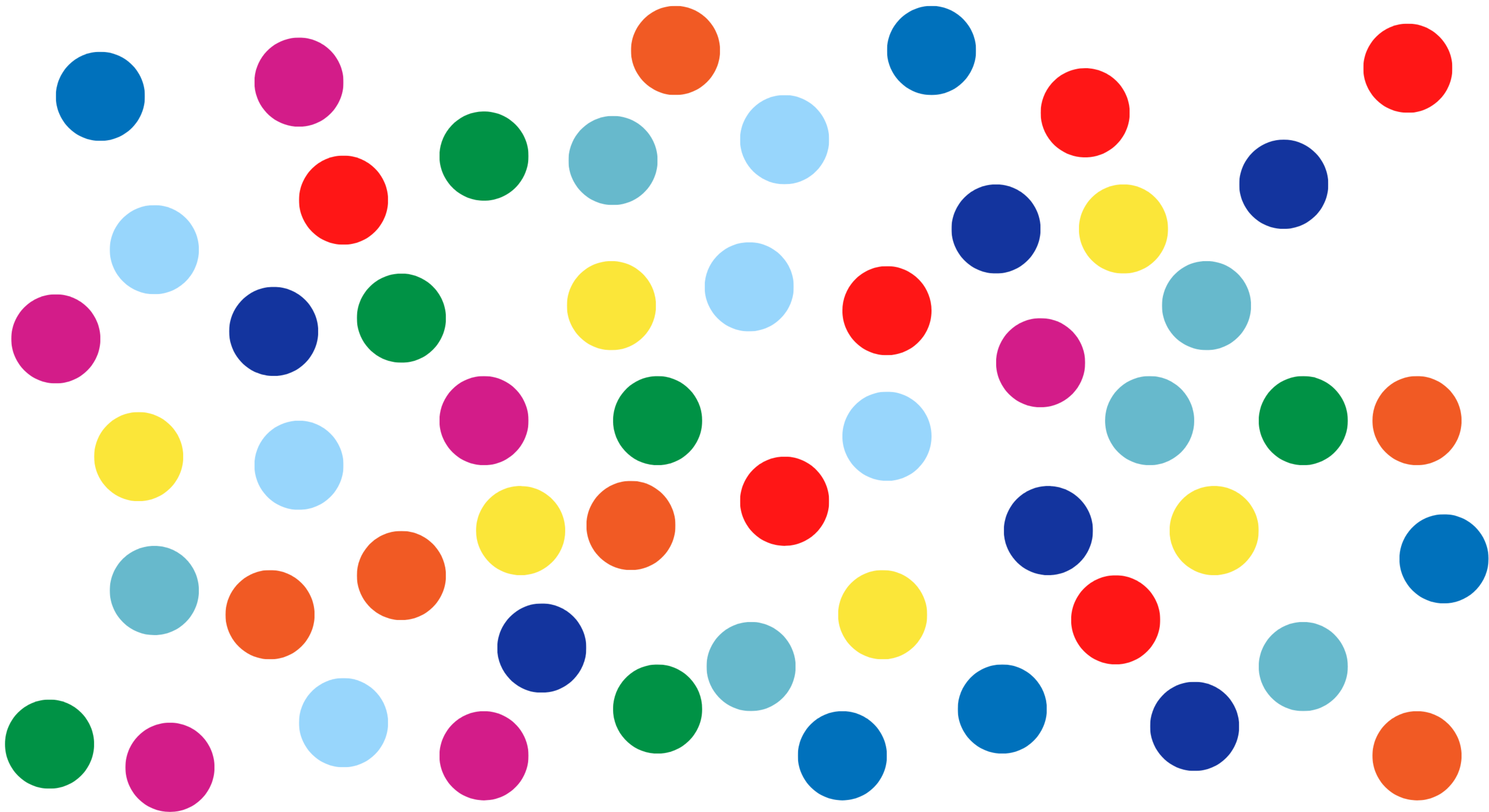


YOU ARE GOING TO HAVE TO LICK THE COUCH



EMBRACE OUR CHALLENGES

**THE CHALLENGES OF TODAY
FORGE THE TOOLS OF
TOMORROW**



DIRECTING OUR PERCEPTIONS

**PERCEPTION IS THE FILTER WE
OVERLAY ON OUR REALITY**

HARVARD STUDY - POSITIVE BRAIN

- > 19% MORE ACCURATE**
- > 31% MORE PRODUCTIVE**
- > 3X MORE CREATIVE**
- > 10X MORE ENGAGED**





DIRECTING OUR PERCEPTIONS

**PERCEPTION IS THE FILTER WE
OVERLAY ON OUR REALITY**

Tucson



MOVE TOWARDS MEANING

~~IS~~

~~DOES~~

MEANS





TWC

MEANS?





JOSHUA M. EVANS

