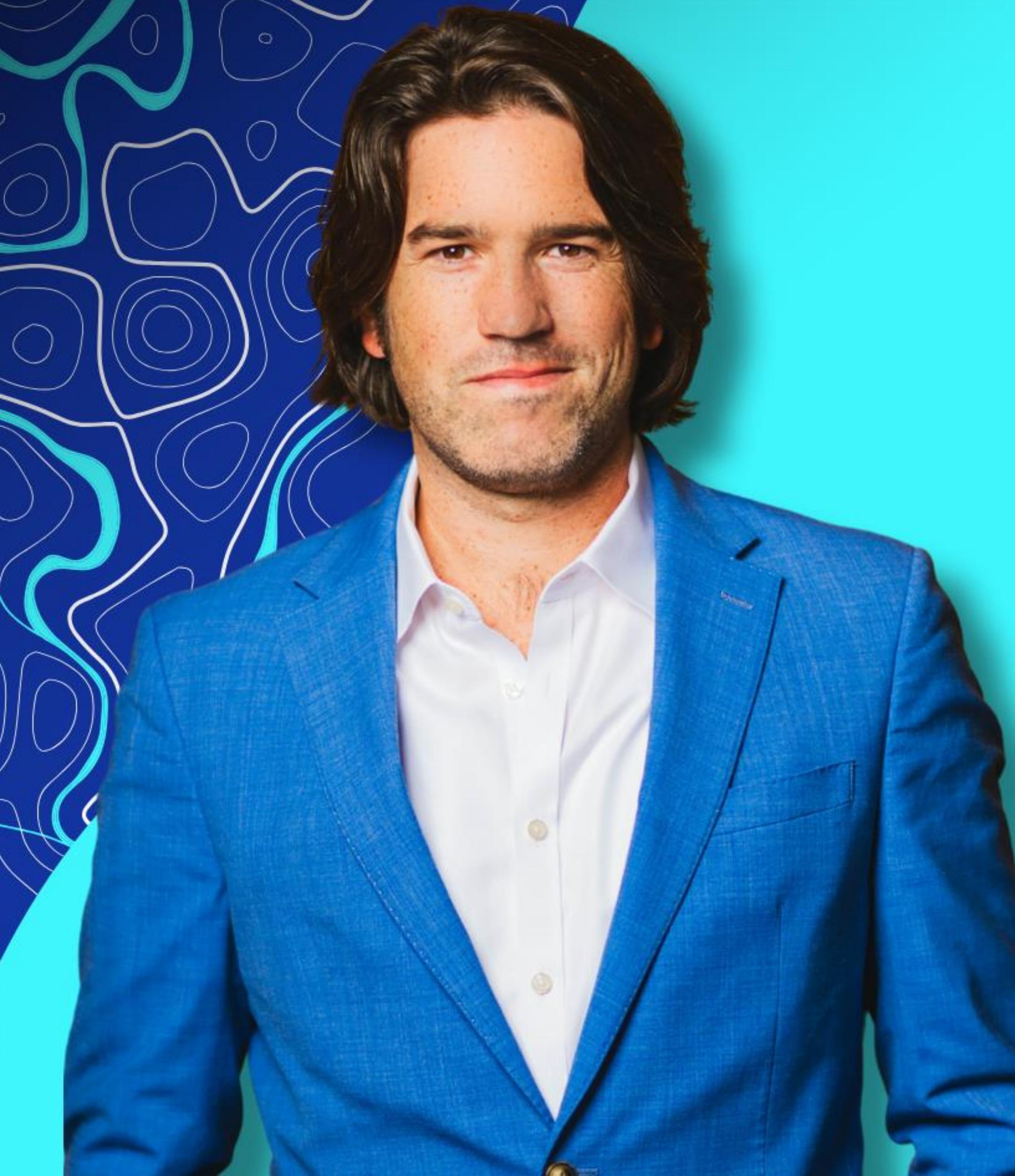


PURPOSE -OR- PERISH

JOSHUA M. EVANS







GALLUP - 2024



21% - EMPLOYEES ARE **ENGAGED**

79% - **DISENGAGED AT WORK!**

19% - ACTIVELY **DISENGAGED**

COMPARING ENGAGEMENT

THE TOP 25% HAD:

22% HIGHER PROFITABILITY

10% HIGHER CUSTOMER RATING

28% LESS THEFT

48% FEWER SAFETY INCIDENTS

WORKPLACE PURPOSE STATS

17 YEAR STUDY:

COMPANIES DRIVEN
BY PURPOSE GREW

1,680%

S&P 500

118%

PEOPLE WITH A SENSE OF PURPOSE

- > 52% LOWER RISK OF STROKE AND HEART DISEASE
- > 63% LOWER RATES OF ANXIETY AND DEPRESSION
- > LIVE UP TO 7 YEARS LONGER
- > EARN ON AVERAGE \$21,000 MORE PER YEAR



REDISCOVER, RECONNECT, RECLAIM

**MANAGING
EMBRACING
DIRECTING
MOVING TOWARDS**

**INFLUENCES
CHALLENGES
PERCEPTIONS
MEANING**

MANAGING OUR INFLUENCES



“

I'VE LEARNED THAT PEOPLE WILL
FORGET WHAT YOU SAID, PEOPLE
WILL FORGET WHAT YOU DID, BUT
PEOPLE WILL NEVER FORGET HOW
YOU MADE THEM FEEL.

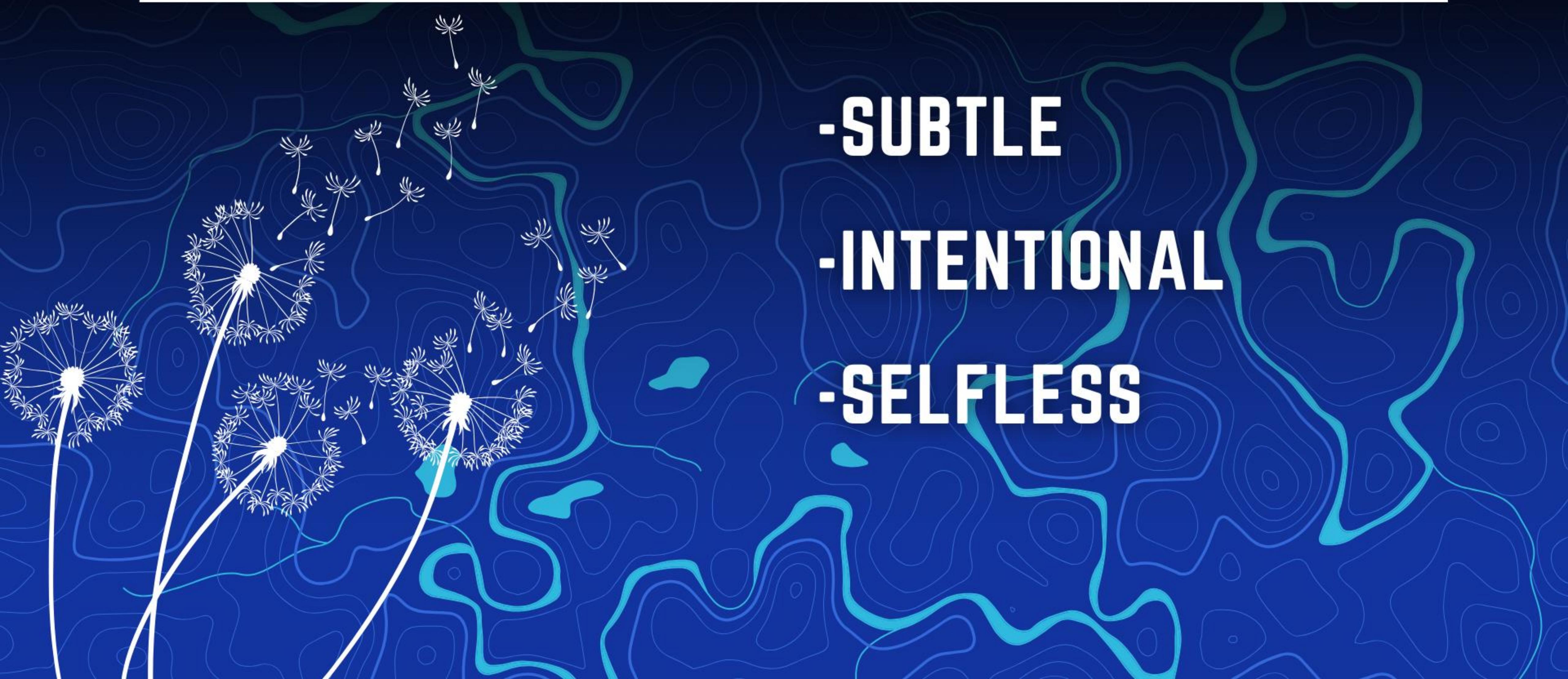
”

-MAYA ANGELOU



WIELDING INFLUENCE

- SUBTLE
- INTENTIONAL
- SELFLESS





EMBRACING OUR CHALLENGES

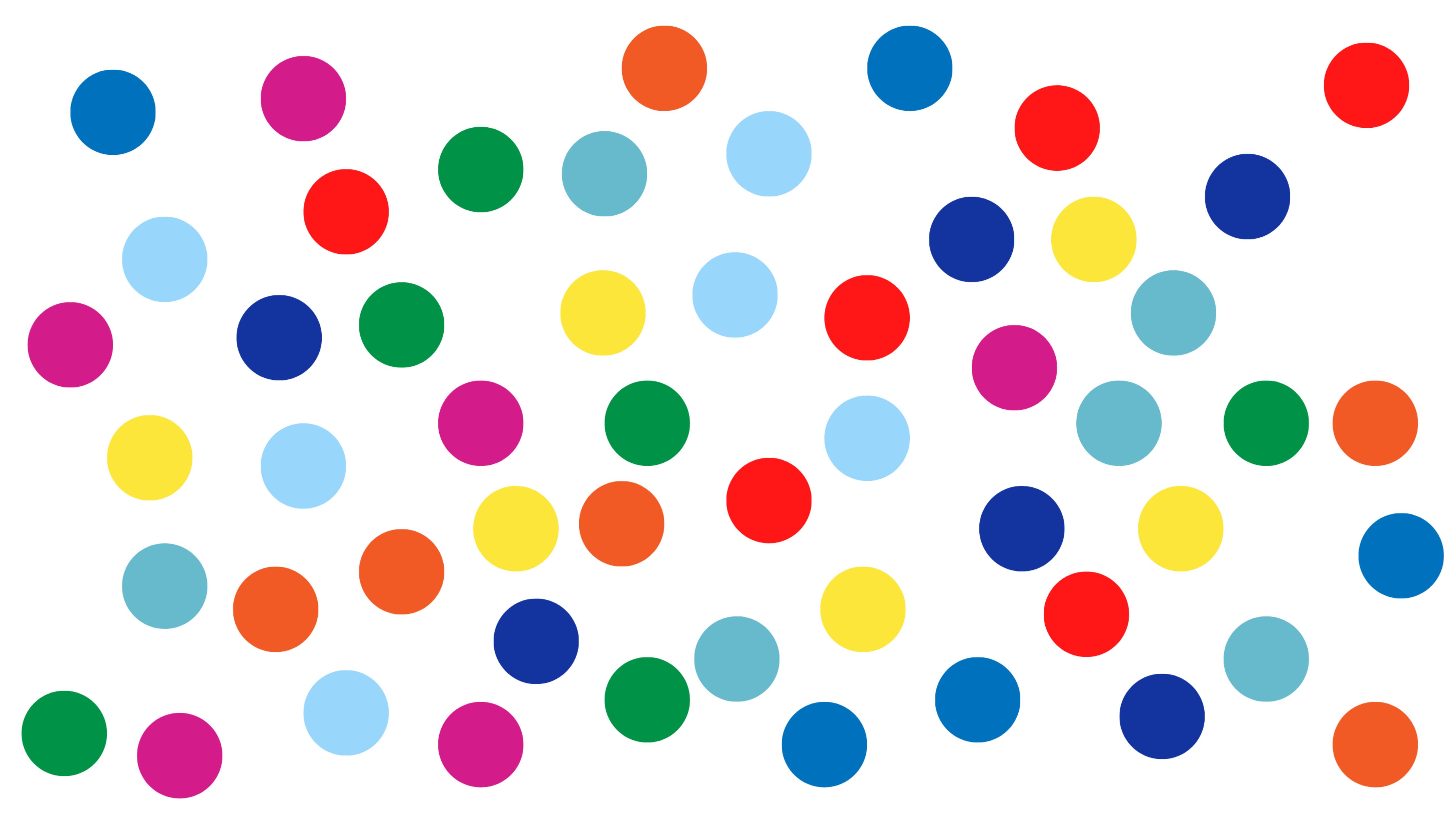


YOU ARE GOING TO HAVE TO LICK THE COUCH



EMBRACE OUR CHALLENGES

**THE CHALLENGES OF TODAY
FORGE THE TOOLS OF
TOMORROW**



DIRECTING OUR PERCEPTIONS

PERCEPTION IS THE FILTER WE
OVERLAY ON OUR REALITY

HARVARD STUDY - POSITIVE BRAIN

- > 19% MORE ACCURATE
- > 31% MORE PRODUCTIVE
- > 3X MORE CREATIVE
- > 10X MORE ENGAGED



DIRECTING OUR PERCEPTIONS

PERCEPTION IS THE FILTER WE
OVERLAY ON OUR REALITY

Tucson



MOVE TOWARDS MEANING



~~IS~~
~~DOES~~
MEANS





TWC

MEANS?





JOSHUA M. EVANS

