

Hiring & You!

Red, White

Texas is the Best State for Veterans

- Texas is home to more veterans and more women veterans than any other state¹.
- There are 1.5 million veterans, with 22,000 exiting service, and staying in or returning to Texas each year.
- Veterans, transitioning military, and military spouses help us build a stronger workforce.

Hiring Red, White and You! Connects Veterans, Transitioning Military Members, and Military Spouses with Texas Employers

- Each November in alignment with Veterans Day, we offer a statewide series of free hiring events at more than 28 locations around the state.
- These events are hosted by the Texas Workforce Commission and Texas Workforce Solutions in partnership with the Governor's Office, the Texas Veterans Commission, and the Texas Medical Center.
- Over the past 12 years, Hiring Red, White and You! has connected 24,000 employers with 137,000 job seekers, including 47,000 Veterans.
- Hiring Red, White and You! events have resulted in more than 3,400 same-day hires.

Employers Value Veterans' Skills and Attitudes

- Veterans: You are adaptable, you know how to perform under pressure, you have had diverse work experiences. Texas employers recognize the value you bring to the workplace. They can count on you to take initiative, learn quickly, and accept challenges.
- Texas employers are committed to helping match your military skills to civilian occupations in order to find meaningful careers and help build a stronger Texas.
- Today you have an opportunity to meet employers who understand the value you can bring to the workplace. And some recruiters are ready to hire you on the spot.

1. United States Census Bureau: 2023 1-Year ACS Data

<https://data.census.gov/table/ACSST1Y2023.S2101?q=Veterans&g=040XX00US48>



A proud partner of the  American Job Center network

For current awards (July 2023 - Aug. 2025), Texas Workforce Commission (TWC) funds 100% of the College Credit for Heroes activities from \$1,200,000 of federal funds. For State Fiscal year 2024 (Sept. 1, 2023 - Aug. 31, 2024), TWC funds 100% of Hiring Red, White & You! activities from \$407,860 of federal funds. As of March 2024, Texas is allotted \$447,389 of 100% Work Opportunity Tax Credit federal funds for Federal Fiscal Year 2024 (Oct. 1, 2023 - Sept. 30, 2024). We Hire Vets is a nonmonetary employer recognition program.