

# Hiring & You!

Red, White

## Texas is the Best State for Veterans

- Texas is home to more veterans and more women veterans than any other state.
- With over 1.7 million veterans and serving military in Texas, you're part of a large community.
- Veterans, transitioning military, and military spouses like yourself make our workforce stronger.

## Hiring Red, White, & You! Connects Texas Veterans, Transitioning Military Members, and Military Spouses with Employers

- Each November, we offer a statewide series of free hiring events at more than 28 locations to connect you with employers.
- Hiring Red, White, & You! has made a big impact. We've connected 26,000 employers with 153,000 job seekers, including 52,500 veterans.
- Hiring Red, White, & You! events have resulted in more than 4,300 same-day hires.

## Your Skills Build a Stronger Texas

- Your skills are exactly what Texas employers need to grow and thrive. Your military experience is invaluable.
- We offer resources and support to help you translate that military experience into meaningful civilian careers.
- We work directly with Texas employers. We connect them with skilled veterans like you to help them fill their workforce needs.



TEXAS MEDICAL CENTER



A proud partner of the [AmericanJobCenter](#) network

Equal Opportunity Employer/Program. Auxiliary aids and services are available upon request to individuals with disabilities.  
Relay Texas: 800-735-2989 (TTY) and 711 (Voice). [twc.texas.gov/hrwy](http://twc.texas.gov/hrwy)

# Event Opening Remark Options

## 20 Seconds

- Good morning/afternoon.
- First, thank you to all our veterans and military families for your service.
- Texas is proud to be home to more than 1.7 million veterans and serving military.
- Your skills are exactly what Texas employers need to thrive – and we're excited for you to connect with them.
- We hope you have a successful day. Thank you.

## 30 Seconds

- Good morning/afternoon.
- My name is [insert], and I'm with the Texas Workforce Commission.
- First, thank you to all our veterans and military families for your service.
- Texas is the best state for veterans. We have the largest veteran population in the country.
- Through these Hiring Red, White, & You! events, we help connect you with employers.
- You possess unique skills and experiences that are invaluable to our workforce.
- Jobs fairs like this one have resulted in thousands of same-day hires for veterans just like you.
- We hope you have a successful day. Thank you.

## 60 Seconds

- Good morning/afternoon. It's an honor to be here today to support Texas veterans.
- To all of our veterans, thank you for your service.
- Texas is more than just a state; it's a community for veterans.
- We lead the nation with more than 1.7 million veteran and serving military.
- Your skills are invaluable. You've got what Texas employers are looking for.
- You bring leadership, discipline, and a commitment to excellence.
- That's why we're proud of Hiring Red, White & You!
- Over the years, these hiring events have connected 26,000 employers with 153,000 job seekers, including more than 52,000 veterans.
- These events are designed to help you connect with Texas employers who are ready to support your transition from military service to rewarding civilian careers.
- We are honored to have you here, and we are committed to helping you succeed.
- We hope you have a successful day. Thank you.

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For State Fiscal Year 2026 (Sept. 1, 2025 – Aug. 31, 2026), TWC funds 100% of Hiring Red, White & You! activities from \$420,000 of Employment Services federal funds.

This document contains vital information about requirements, rights, determinations, and/or responsibilities for accessing workforce system services. Language services, including the interpretation/translation of this document, are available free of charge upon request. Este documento contiene información importante sobre los requisitos, los derechos, las determinaciones y las responsabilidades del acceso a los servicios del sistema de la fuerza laboral. Hay disponibles servicios de idioma, incluida la interpretación y la traducción de documentos, sin ningún costo y a solicitud. Tài liệu này có thông tin quan trọng về các yêu cầu, quyền hạn, quyết định, và/hoặc trách nhiệm để sử dụng các dịch vụ của hệ thống nhân lực. Các dịch vụ trợ giúp ngôn ngữ, bao gồm thông dịch/chuyển ngữ tài liệu này, có sẵn miễn phí khi quý vị yêu cầu.