

Board AI Licenses Discussion Paper

Background

The rapid advancement of artificial intelligence (AI) is transforming workforce development, public service delivery, and employer engagement across the nation. Federal and state policymakers have increasingly emphasized the importance of preparing workers for an AI-enabled economy along with the modernization of workforce operations through the responsible adoption of AI technologies.

Recent federal and state actions have encouraged workforce agencies to expand AI literacy, digital skills, and innovative service delivery models. Executive Order 14277, “[Advancing Artificial Intelligence Education for American Youth](#),” highlighted the importance of developing AI competency to support economic competitiveness and workforce readiness. The US Department of Labor’s “[America’s Talent Strategy: Building the Workforce for the Golden Age](#),” discusses ways in which states can leverage statutory authorities to promote flexibility and innovation. This can be done specifically by creating new models of workforce innovation built to match the speed and scale of AI-driven economic transformation.

Additionally, Training and Employment Guidance Letters (TEGLs) [03-25](#) and [05-25](#) encourage states and local workforce systems to leverage Workforce Innovation and Opportunity Act (WIOA) funding to support AI-related training, pilot initiatives, and modernization efforts. [The Texas Workforce System Strategic Plan for Fiscal Years 2024-2031](#) further emphasizes these federal actions in stating that one of the system goals is to “accelerate the development and use of models to support and build system partners’ capacity, responsiveness, continuous improvement, and decision-making.”

TEGL 03-25 reiterates that states may reserve up to 15 percent of their annual WIOA Youth, Adult, and Dislocated Worker program allotments to carry out statewide employment and training activities, listed in WIOA §134(a)(3) to include “developing and implementing innovative programs and strategies designed to meet the needs of all employers in the State.”

Issue

Staff are proposing an initiative to provide Boards with direct access to an AI platform for operational use. TWC staff currently uses Chat TWC, an AI platform that has enhanced efficiency by supporting the completion of common workplace tasks. However, Board staff do not have access to this tool. Staff recommend providing each Board with two Google Gemini government licenses to support similar capabilities. Each license has an estimated cost of \$30.39 per user, monthly. Thus, providing two licenses to each Board equates to approximately \$1,702 monthly, or \$20,423 annually, for 56 total licenses.

Recommendation

Staff recommends the provision of \$20,500 in WIOA statewide funds in Fiscal Year 2027 to provide each of the 28 Boards with two Google Gemini government licenses.