Becoming a Title IV School

Prepared by

Jay Vaughan

Partner, Higher Education Group

Cooley LLP

Cooley

What is Title IV?



- Federal Student Financial Assistance Programs Authorized by the Higher Education Act of 1965 as Amended
- Includes Both Grant and Loan Programs
- Available Only to Eligible Students Enrolled in Eligible Programs at ED Approved Participating Institutions

Eligible Institution



- Must Be Licensed or Otherwise Authorized by the State Where It Operates to Offer a Postsecondary Education Program
 - State Must Authorize Institution by Name to Operate Postsecondary Educational Programs
 - State Must Have a Process to Review and Act on Complaints and Enforce Applicable State Laws
- Must Be Accredited by an Institutional Accrediting Agency Approved by the Secretary of the U.S. Department of Education
- Must Admit as Regular Students only Persons with High School Diplomas or the Recognized Equivalent or Beyond the Age of Compulsory Attendance

Types of Eligible Institutions



- Institution of Higher Education
 - Public or Private Nonprofit Institution Located in U.S. or Its Territories
 - Traditional Universities and Community Colleges
- Proprietary Institution of Higher Education
 - Private, For-Profit Institution Located in U.S. or Its Territories
 - Traditional or Non-Traditional Universities and Colleges
 - Career Training Institutes and Colleges
- Postsecondary Vocational Institution
 - Public or Private Nonprofit Institution Located in U.S. or Its Territories
 - Vocational Program Institutions

Additional Eligibility Requirements



- Two-Year Rule (Proprietary and Vocational Institutions Only)
 - Must Have Been Licensed and Offering the Same Postsecondary
 Programs for at Least Two Consecutive Years Prior to Application
- Financial Statements
 - Must Provide the Two Most Recent Audited Financial Statements
 Prepared According to Generally Accepted Accounting Principles and
 Audited According to Generally Accepted Government Auditing
 Standards
- Must Offer at Least One Eligible Program with Actively Enrolled Students

Additional Eligibility Requirements (cont.)



- Must Not Have Filed for Bankruptcy Protection
- Institution, Owner, and CEO Must Not Have Pled Guilty, Pled No Contest, or Been Found Guilty of a Crime or Determined to Have Committed Fraud Involving Federal, State, or Local Government Funds
- Institution, Owner, and CEO Must Not Have Been Administratively or Judicially Determined To Have Committed Fraud Involving Federal, State, or Local Government Funds

Additional Eligibility Requirements (cont.)



- High School Diploma Requirement
 - At Least 50% of the Regular Students Enrolled in an Award Year Must Be High School Graduates or the Equivalent
- Incarcerated Students Rule
 - No More Than 25% of the Regular Students Enrolled in an Award Year
 Can Be Incarcerated

Additional Eligibility Requirements (cont.)



- Correspondence Instruction Limitations
 - No More Than 50% of Courses in an Award Year Can Be Offered by Correspondence
 - Telecommunications Courses are Correspondence Courses if All Telecommunications Courses and Correspondence Courses Together Equal at Least 50% of All Courses Provided
 - No More Than 50% of Regular Students Enrolled in an Award Year Can Be Enrolled in Correspondence Courses
 - Distance Education Programs Could Be Classified as Correspondence
 Programs if Lacking Regular and Substantive Faculty/Student Interaction

Eligible Programs



- Institution of Higher Education Programs
 - Associate's, Bachelor's, Graduate or Professional Degree; or
 - At Least a Two-Year Program that Is Acceptable for Full Credit toward a Bachelor's Degree; or
 - At Least a One-Year (Federal Definition) Program that Leads to a Credential and Prepares Students for Gainful Employment in a Recognized Occupation
 - Gainful Employment Rules (Disclosures and Metrics) Apply to Certificate Programs Not Leading to or Transferable to a Degree
 - Comprehensive Transition Programs (Intellectually Disabled Students)

Eligible Programs (cont.)



- Proprietary Institution of Higher Education Programs
 - Programs Must Be in Existence for at Least Two Years with No Substantial Changes at the Time of Application (Two-Year Rule)
 - ED May Restrict Program Additions or Modifications for Two Years After Approval
 - Eligible Programs That Provide Training for Gainful Employment in a Recognized Occupation; Gainful Employment Rules (Disclosures and Metrics) Apply
 - Program Leading to a Bachelor's Degree in Liberal Arts (very limited exemption and likely not applicable for most for-profit schools)
 - Comprehensive Transition Programs (Intellectually Disabled Students)

Eligible Programs (cont.)



- Minimum Program Lengths at Proprietary Institutions
 - At Least 15-Week Undergraduate Program with 600 Clock Hours or 16 Semester or 24 Quarter Credits, May Admit Students without an Associate's Degree; or
 - At Least 10-Week Program with 300 Clock Hours or 8 Semester or 12
 Quarter Credits at Graduate Level or that Admits Only Students with at Least an Associate's Degree; or
 - At Least 10-Week Undergraduate Program with 300-599 Clock Hours that Admits Students without an Associate's Degree and that Has Verified Completion and Placement Rates of at Least 70% (Federal Calculation), Has Been in Existence for at Least One Year, and Meets Certain Program Length Requirements (Eligible Only for Direct Loan Participation)

Federal Definitions



- Academic Year (Two Components)
 - Calendar Time
 - 30 Weeks of Instruction; or
 - 26 Weeks of Instruction (Clock Hour Programs Only)
 - Amount of Instruction
 - 900 Clock Hours; or
 - 24 Semester Credits; or
 - 36 Quarter Credits

Federal Definitions (cont.)



- Credit Hour Definition for Degree Programs
 - The Amount of Work that Reasonably Approximates an Average of:
 - One Hour of Classroom or Direct Faculty Instruction and a Minimum of Two Hours of out of Class Student Work Each Week for Each Credit Assigned
 - Approximately 15 Weeks for a Semester or Trimester Hour
 - 10 to 12 Weeks for One Quarter Hour of Credit
 - Can Include Academic Activities such as Laboratory Work, Internships, Practica, Studio Work, or other Academic Work Leading to the Award of Credit-Hours

Federal Definitions (cont.)



- Clock Hour to Credit Formulas for Non-Degree Programs
 - Applies to Programs that Do Not Lead to or Transfer to a Degree
 - Semester Credit Hour Conversion: 37.5 Clock Hours to 1 Credit Hour
 - Quarter Credit Hour Conversion: 25 Clock Hour to 1 Credit Hour
 - May Count Outside Preparation (Homework) Under Certain Circumstances
 - Must Be Approved By Accreditor
 - Must Be Determined by Course
 - Not to Exceed 5 Clock Hours Per 20 Clock Hours for Quarter Credits or 7.5 Clock Hours Per 30 Clock Hours for Semester Credits

Additional Requirements



- Administrative Capability
 - Must Be Able to Process Title IV Electronically
 - Must Designate Capable Individual to Administer Title IV Programs
 - Must Have Adequate Staffing
 - Has Written Policies and Procedures to Administer Title IV Programs
 - Has Separate Awarding and Disbursement Personnel
 - Has Adequate Internal Checks and Balances
 - Has Frequent Reconciliation Between the Fiscal and Financial Aid Offices



- Administrative Capability (cont.)
 - Has Adequate Record Keeping
 - Has a Process to Identify Conflicting Information
 - Must Provide Financial Aid Counseling
 - Must Adopt an Acceptable Satisfactory Academic Progress Policy
 - Submits Required Reports and Audits to ED Timely



- Administrative Capability (cont.)
 - Must Not Exceed Student Loan Cohort Default Rates of 40% in a Single Year or 30% for Three Consecutive Years
 - New Schools Must Develop Default Management Plans
 - New Schools Must Have Withdrawal Rate of Less Than 33% (Federal Calculation)
 - Neither School nor Any Principal Has Been Debarred or Suspended
 - Has a Process to Evaluate the Validity of High School Completion



- Financial Responsibility
 - Assessment of Whether School Can:
 - Provide Services Described in Its Publications
 - Properly Administer Title IV Funds
 - Meet All of Its Financial Obligations
 - Two Basic Considerations:
 - General Standards of Financial Health
 - Past Performance and Evaluation of Affiliated Individuals



- Financial Responsibility (cont.)
 - School Is Determined to Be Financially Responsible if It
 - Has Composite Score of at Least 1.5
 - Has Sufficient Cash Reserves to Make Required Refunds of Unearned Title IV Funds
 - Is Current in Debt Payments
 - Is Meeting All Financial Obligations, Including Making Refunds



- Financial Responsibility (cont.)
 - Alternative for New School to Demonstrate Financial Responsibility
 - Can Have Composite Score below 1.5 but Must Meet All Other Standards
 - Must Submit Irrevocable Letter of Credit
 - Acceptable and Payable to Department
 - Equal to 50% of Title IV Funds that Department Determines School Would Receive in Initial Year of Participation

Application



- Must Be Submitted Electronically
 - www.eligcert.ed.gov
 - Click "Initial Applicants"
- Must Be Materially Complete
 - Answers All Questions
 - Report All Third-Party Services Involved in Title IV Administration
 - Report All Programs and Locations Where More Than 50% of Any Program is Offered
 - Includes Copy of State License
 - Includes Documentation of Appropriate Accreditation
 - Two Years' Audited Financial Statements

Application (cont.)



- School Must Send Two Representatives to Precertification Training Workshop
 - One Must Be Capable Designated Title IV Administrator
 - One Must Be at the Executive Level
 - Must Attend All 4-1/2 Days of Workshop
 - Must Attend Up to 12 Months Before or After the Execution of the Participation Agreement
- Provisional Certification (up to One Year)
 - May Include Growth Restrictions
- Must Sign Program Participation Agreement

Contact Information



For more information, please contact:

Jay Vaughan

Partner, Higher Education Group
Cooley LLP

1299 Pennsylvania Avenue, NW

Washington, DC 20004

Phone: +1 202 776 2031

Fax: +1 202 842 7899

jvaughan@cooley.com