## Top 10 Career Tips for a Successful Future Social Media

- 1. Use social media to follow and friend other professionals.
- 2. Represent yourself honestly on social media.
- 3. Emphasize your unique strengths, knowledge, skills, and abilities in your proffle.
- 4. Participate in groups to learn about different career opportunities.
- 5. Follow and like companies for which you would like to work.
- 6. Always represent yourself professionally in comments and photos. Assume anyone can see anything you post, regardless of privacy settings.
- 7. Create a professional email address for employers to contact you.
- 8. Provide a professional voice greeting for employers to receive when they leave you a voicemail.
- 9. Search for yourself online to see what others can learn about you.
- 10. Conduct yourself professionally on social media, even after you have been hired.







## Find Us Here:



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