

2022 Conference Agenda – Web Posting

Wednesday, November 30, 2022

1:15–2:30 p.m.

Trinity Ballroom, Level 1

Opening Keynote Address

The Power of Potential

Jeff Henderson

2:45–4:00 p.m.

Trinity Ballroom, Level 1

Super Session

Texas Talent and Economic Growth Project

Tamara Atkinson, Bryan Daniel, April Daniels, Paul Fletcher, Laura Huffman, Adrian Lopez, and Jonathan Packer

Workshops 4:15–5:30 p.m.

Grand Ballroom A–B, Level 1

[Evidence-Based Grantmaking: Demonstrated Effectiveness Leads to Better Outcomes for Training Programs](#)

Tina Jackson, Celeste Richie, Diane Tackett, and Sandra Williams

Grand Ballroom C, Level 1

The Perfect Pairing: How Local Workforce Development Boards and Community Colleges Can Create the Best Workforce for Our Future

Laurie Bouillion Larrea, Judy McDonald, Phedra Redifer, and Pyeper Wilkins, PhD

Grand Ballroom D–E, Level 1

[Paving the Pathway to Success: An Intensive Pre-Employment Training Program for Students with Disabilities](#)

Benigno Aceves, Cheryl Guido, MA; Mark Guthrie, and Anna Kluth

Coronado A, Level 1

[Public and Private Partnerships: Closing the Talent Gap](#)

Kevin Brackmeyer, Blair Flanagan, Sara Harris, Jennifer Myers, PhD; and Leslie Puckett

Coronado B–D, Level 1

[Supporting the Educational and Workforce Training Needs of Justice-Involved Individuals](#)

Mahalia Baldini and Kristina Hartman, EdS

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Cortez A–B, Level 1

[Coordinating the Community Services Block Grant Program with WIOA-Funded Programs and Local Workforce Development Boards](#)

Karen Keith and Madison Lozano

Thursday, December 1, 2022

8:45–10:00 a.m.

Trinity Ballroom, Level 1

Super Session

[Confronting Health Care Shortages with Apprenticeship Solutions](#)

Julian Alvarez III, Desi Holmes, Janice Hooper, PhD, RN; Sarah Janes, PhD; Dilia Mejia, BSN, RN; and Mark A. Sherry, CHHR, MA

Workshops 10:15–11:30 a.m.

Grand Ballroom A–B, Level 1

[Industry Sector Partnerships: Leading Conversations to Bridge Skills Gaps](#)

Jessica Camarillo, Ashley King, and Amber Warne

Grand Ballroom C, Level 1

[Texas Workforce Commission’s Child Care Expansion Initiative](#)

Rachelle Daniel, Dana Perez, and Gary Romano

Grand Ballroom D–E, Level 1

Winning Collaborations: Workforce Development and Economic Development Partnerships

Courtney Arbour, Duane Dankesreiter, Laura C. Freeland, and Laurie Bouillion Larrea

Coronado A, Level 1

[College in Prison and the Reentry Landscape](#)

Matthew McGinnis, Brandon Warren, and Tracy Williams

Coronado B–D, Level 1

[The NEXTU Program: Collaboration and Career Development in Abilene](#)

Lucille Fullen, Marissa Ransted, and Amelia Reeves, EdD

Cortez A–B, Level 1

[Managing Third-Party Security Risk](#)

Josh Kuntz and Lance Leatherwood

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Cortez C–D, Level 1

[Key to Local Control—New Board Member Orientation](#)

Mike Nolen and Les Trobman

1:30–2:45 p.m.

Trinity Ballroom, Level 1

Super Session

The Amazing and Awesome World of Work and the Workforce

Aaron Demerson, Carly Evans, Tamara Fields, Francis Brian, and Michael Kennedy

Workshops 3:15–4:30 p.m.

Grand Ballroom A–B, Level 1

Earn While You Learn: Why and How it Works

Alma Aranda, Courtney Arbour, Carron Gibbs, and David T. Hall

Grand Ballroom C, Level 1

[Prekindergarten Partnerships Expansion](#)

Stephanie Bonnet-Kramer and Shay Everitt

Grand Ballroom D–E, Level 1

[Faster, Stronger, Better: Frito-Lay Expands the ACT Brand to Attract, Hire, and Retain Employees with Disabilities](#)

Kevin Fitzpatrick, MBA, MEd; and Kevin McCloskey

Coronado A, Level 1

[Dallas College: Innovatively Providing for the Talent Supply Chain](#)

Anita Bedford and LaKesha Raynor

Coronado B–D, Level 1

[How to Give a DAM \(Define, Align, Maximize\) about Board Engagement](#)

Tamara Atkinson, Melanie Flowers, David Parks, and Mark A. Sherry, CHHR, MA

Cortez A–B, Level 1

[SEEDS Industry Forums: Helping Students Connect Industry with Career Exploration](#)

Manuel Morales

Cortez C–D, Level 1

[Open Meetings Training for Public Officials](#)

Nicholas Lealos

2022 Conference Agenda – Web Posting

Friday, December 2, 2022

Workshops 8:30–9:45 a.m.

Grand Ballroom A–B, Level 1

[Maximize Your Workforce Training with Employer Engagement and Community Outreach Programs](#)

Kristie Caviness and Matt Sniadecki

Grand Ballroom C, Level 1

[The Future of Work](#)

Benjamin Holquist and Mariana Vega

Grand Ballroom D–E, Level 1

[Extraordinary Intermediaries: A Case Study in Apprenticeship Readiness](#)

Joe Cooper, Jessica Garay, Lorena Knight, and Ann Pham

Coronado A, Level 1

[Storytelling and the Customer Voice](#)

Michelle Castrow, Bianca Cervantes, Brian Hernandez, and Amy Landrum

Coronado B–D, Level 1

[Successful System Partnerships and Service Coordination Strategies](#)

Melinda Paninski, MS

10:00–11:15 a.m.

Trinity Ballroom, Level 1

Closing Keynote Address

Superhero Leadership

Brett Culp