

**Workforce Forum
May 23-24, 2022
Austin Southpark Hotel
4140 Governors Row
Austin, Texas 78744
(512) 448-2222**

The Texas Workforce Commission (TWC) will attend the TWC Workforce Forum. These workshops have been developed for Board, contractor, Vocational Rehabilitation and TWC staff, as well as a special audience of public community and technical college staff. The Forum begins at 1:30 p.m., Monday, May 23, 2022, and continues through Tuesday, May 24, 2022. The Forum will be held at the Austin Southpark Hotel, 4140 Governors Row, Austin, Texas 78744. The following is the agenda for the Forum:

AGENDA

Monday, May 23, 2022

11:00 a.m.
Forum Registration

1:30 p.m.
Opening Welcome and Remarks
Ed Serna, Executive Director, Texas Workforce Commission
Bryan Daniel, Chairman, Commissioner Representing the Public, Texas Workforce Commission

1:45 p.m.
Keynote Session

The Great Resignation—Reversing the Trend
Brooke Chesnut, CEO, Brooke Chesnut Speaks, LLC

3:00 p.m.
Break

3:15 p.m.
Remarks
Julian Alvarez III, Commissioner Representing Labor, Texas Workforce Commission

3:30 p.m.
Super Session

Human Centered Design: Humanly Resourcing Work with Intuitive Force
Dr. Shannon Parish, Chief Consultant, Choice Consulting International, Inc.

4:45 p.m.
Closing Remarks

Aaron Demerson, Commissioner Representing Employers, Texas Workforce Commission

5:00 p.m.
Adjourn Day One

Tuesday, May 24, 2022

8:30 a.m.
Breakout Sessions

Veteran Suicide Prevention Tool Kit

Bob Gear, Director, Texas Veterans Leadership Program, Texas Workforce Commission
Jessica DelRio, LPC, M.Ed, Veteran Suicide Prevention Coordinator, Texas Veterans Commission
Tara Reyna, MS, NCC, Veteran Suicide Prevention Coordinator, Texas Health and Human Services

Vocational Rehabilitation and Board Integration on Outreach

Lisa Givens, Communications Strategist, VR Division, Texas Workforce Commission
Brian Hernandez, Chief Storyteller, Workforce Solutions Rural Capital
Kendra Ball, Business and Outreach Manager, Workforce Solutions North Texas
Mike Gonzalez, Communications Specialist, Workforce Solutions Lower Rio Grande Valley
Michelle Castrow, Manager, Strategic Planning, Workforce Solutions Gulf Coast

21st-Century Workforce Soft Skills: Start with the Babies!

Allison Wilson, Director, Child Care Policy and Quality Initiatives, Texas Workforce Commission
Shay Everitt, Senior Advisor, Child Care and Early Learning Division, Texas Workforce Commission

Education Outreach Slam Dunks Student Impact

Lorena (Lori) Knight, Education Outreach Manager, Texas Workforce Commission
Brooke Bolterman, Career Education Outreach Specialist, Workforce Solutions of West Central Texas
Shannon Scriven, Workforce Solutions Capital Area-Northview Business Center
Charley Ayres, Director of Industry/Education Partnerships, Workforce Solutions of Central Texas
Norma Ochoa, Director of Business and Education Engagement, Workforce Solutions of the Coastal Bend
Luis Rodriguez, Career and Education Outreach Specialist, Workforce Solutions of the Coastal Bend
David O. Gutierrez, Education Relations Supervisor, Workforce Solutions Lower Rio Grande Valley

Workforce Professional Apprenticeships in Central Texas

Linda Angel, PhD, Deputy Executive Director Equal Opportunity Officer, Workforce Solutions of Central Texas
Louis LeDoux, Chief Operating Officer, Workforce Solutions of Central Texas
Jared Porritt, Director, Strategy and Innovation, Workforce Solutions of Central Texas

9:45 a.m.

Break

10:00 a.m.

Breakout Sessions

Work Opportunity Tax Credit and Fidelity Bonding: A Partnership for Employers

Russell Hunter, Manager, WOTC Program, Texas Workforce Commission

Stephanie Huerta, Manager, WIOA/ES/RESEA/Fidelity Bonding Coordinator, Texas Workforce Commission

Back to Strategic: Shifting Outreach to Meet Customers Where They are Post-Pandemic

Amy Landrum, Director, Campaigns and Creative Content, Texas Workforce Commission

Bianca Cervantes, Communications Director, Workforce Solutions, Borderplex

Michelle Castrow, Manager, Strategic Planning, Workforce Solutions Gulf Coast

Brian Hernandez, Chief Storyteller, Workforce Solutions Rural Capital Area

Child Care Industry Support Initiatives funded by TWC

Allison Wilson, Director, Child Care Policy & Quality Initiatives, Texas Workforce Commission

Shay Everitt, Senior Advisor, Texas Workforce Commission

Moving South Texas Forward: A Successful Partnership Model for Securing Skills

Development Funds Grants

Kristie Caviness, Employer Engagement and Community Outreach Manager, Texas Workforce Commission

Sonia Valdez, Program Specialist, Texas Workforce Commission

Prady Mahale, Program Specialist, Texas Workforce Commission

Karla de la Riva, Associate Director of Business Retention, Expansion & Workforce Development, Greater Brownsville Incentives Corporation

Bervick J. Simon, Executive Director of Workforce Training & Continuing Education, Texas Southmost College

Sally Perez, Chief Program Officer, Workforce Solutions Cameron

Ruben Vega, Human Resource Director, SteelCoast

Empowering All Students through Internal Collaborative Partnerships

Elizabeth Meza, Workforce Outreach Specialist, Workforce Solutions Lower Rio Grande Valley

Jasmine Hernandez, Student HireAbility Navigator, Workforce Solutions Lower Rio Grande Valley

11:15 a.m.

Lunch (On Your Own)

12:45 p.m.

Breakout Sessions

Workforce Automation System Resources

Richard Woessner, Director, Workforce Automation and Technical Support, Texas Workforce Commission

Student HireAbility Navigators: Maximizing Workforce Services and Outcomes

Jeannette Lara, Student HireAbility Navigator Mentor, Workforce Solutions Lower Rio
Aubrey Jones, Student HireAbility Navigator Mentor, Workforce Solutions Deep East
Deborah Dobis, Student HireAbility Navigator Mentor, Workforce Solutions for North Central
Diana Gatlin, Student HireAbility Navigator Mentor, Workforce Solutions South Plains,
Lauren Hargrove, Project Manager, Texas Workforce Commission
Kevin Markel, Program Specialist, Texas Workforce Commission

Using Adult Education and Literacy Partners to Improve Success for Choices Customers

Mahalia Baldini, Director, Texas Workforce Commission
Cindi Scanlon, Workforce Board Service Strategies, Program Specialist, Adult Education and Literacy, Texas Workforce Commission
Janice Henschen, Workforce Board Service Strategies, Program Specialist, Adult Education and Literacy, Texas Workforce Commission

Supporting Independence: TWC Initiatives and Practices to Support Youth in Foster Care

Benjamin Holquist, Manager, Strategic Workforce Initiatives and Federal Grants, Texas Workforce Commission

Apprenticeship Exploration, Development, and Expansion

Ann Pham, Program Specialist, Texas Workforce Commission
Tara Cole, Program Specialist, Texas Workforce Commission

2:00 p.m.

Break

2:15 p.m.

Breakout Sessions

**Trade Adjustment Assistance and the Workforce Innovation and Opportunity Act:
Partnering for Success**

Camea Dukes, Workforce Manager, Board Service Strategies Department, Texas Workforce Commission
Stephanie Huerta, Trade Adjustment Assistance/Rapid Response Coordinator, Texas Workforce Commission
Stacie Gregory, Director of Program Development, Workforce Solutions Northeast Texas

Workforce Partnerships Using Online Training and Social Media to Educate Staff and Measure Success: A Restaurant Model

Amy Landrum, Director, Strategic Outreach, Texas Workforce Commission
Joe Monastero, OSI and Chief Operating Officer, Texas Restaurant Association

Cybersecurity: Uncovering Current and Emerging Threats

Josh Kuntz, Chief Information Security Officer, Texas Workforce Commission

Best Practices in High Demand Job Training and Texas Industry Partnership Programs
Robert D. Andrade, Employer Engagement & Community Outreach, Texas Workforce
Commission

Understanding Economic Sectors and Key Growth Industries

William Lutz, Economist, Texas Workforce Commission
Gabriel "Mike" Guzman, Manager, LMI Dissemination and Outreach, Texas Workforce
Commission

3:30 p.m.
Adjourn Workforce Forum

Persons with disabilities who plan to attend this meeting and who may need auxiliary aids, services, or special accommodations should contact Conference and Media Services at (512) 463-6389 or conferenceplanning@twc.texas.gov at least two (2) working days prior to the meeting, so that appropriate arrangements can be made.